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HC INTERNATIONAL, INC.

慧聪网有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8292)

NOTICE OF BOARD OF DIRECTORS' MEETING

The board (the “**Board**”) of directors (the “**Directors**”) of HC International, Inc. (the “**Company**”) hereby announces that a meeting of the Board will be held at Huicong Building, No.530 Qiliqu South Village, Changping District, Beijing 102206, the People’s Republic of China (the “**PRC**”) on Thursday, 10 November 2011 at 4:00 p.m. for the following purposes:

1. to consider and approve the unaudited third quarterly results of the Company and its subsidiaries for the nine months ended 30 September 2011 (the “**Third Quarterly Results**”) and approve the draft announcement in respect of the Third Quarterly Results to be published on the website of the Growth Enterprise Market (“**GEM**”) and the website of the Company;
2. to consider the payment of interim dividend, if any;
3. to consider the closure of the Register of Members, if necessary; and
4. to transact any other business, if any.

By order of the Board
HC International, Inc.
Guo Jiang

Chief Executive Officer and Executive Director

Beijing, the PRC, 31 October 2011

* *For identification purpose only*

As at the date of this announcement, the Board comprises:

Mr. Guo Fansheng (*Executive Director and Chairman*)
Mr. Guo Jiang (*Executive Director and Chief Executive Officer*)
Ms. Guo Bingbing (*Executive Director*)
Mr. Li Jianguang (*Non-executive Director*)
Mr. Guo Wei (*Non-executive Director*)
Mr. Zhang Ke (*Independent non-executive Director*)
Mr. Xiang Bing (*Independent non-executive Director*)
Mr. Lee Wee Ong (*Independent non-executive Director*)

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the pages of “Latest Company Announcements” on the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and the Company’s website at <http://www.hcgroup.com>.